



## **Call for Chapter Proposals for a New Book**

*Urban Foodways and Communication: Ethnographic Studies in Intangible Cultural Food Heritages Around the World*

**Chapter Proposal Submission Deadline:**

**November 15, 2014**

### **Editors:**

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### **Book Overview:**

Embedded in the quest for ways to preserve and promote heritage of any kind is an appreciation or a sense of an impending loss of a particular way of life – knowledge, skills set, traditions -- deemed vital to the survival of a culture. Foodways places the production, procurement, preparation and sharing or consumption of food at an intersection among culture, tradition, and history. Thus, foodways is an important material and symbolic marker of identity, race and ethnicity, gender, class, ideology and social relations.

Intangible cultural heritage, according to the 2003 Convention for the Safeguarding of Intangible Cultural Heritage, refers to “the practices, representations, expressions, knowledge, skills – as well as the instruments, objects, artefacts and cultural spaces associated therewith – that communities, groups and, in some cases, individuals recognize as part of their cultural heritage. This intangible cultural heritage, transmitted from generation to generation, is constantly recreated by communities and groups in response to their environment, their interaction with nature and their history, and provides them with a sense of identity and continuity, thus promoting respect for cultural diversity and human creativity.”

*Urban Foodways and Communication* seeks to enrich our understanding of unique foodways in urban settings around the world as forms of intangible cultural heritage. Each ethnographic case study is expected to focus its analysis on how the featured foodways manifests itself symbolically through and in communication. The proposed volume aims to help advance our

knowledge of urban food heritages in order to contribute to their appreciation, preservation, and promotion. We invite chapter proposals from scholars from all geographic and cultural regions of the world, and are particularly interested in attracting scholars from diverse disciplinary backgrounds to write ethnographic case studies of distinctly identifiable foodways that they consider worthy of examination as intangible cultural heritage.

### **Submission Guidelines:**

While the definition of intangible cultural heritage by the 2003 UNESCO Convention for the Safeguarding of Intangible Cultural Heritage provides a good general conceptual framework, interested colleagues are encouraged to contribute their most current research and interpretation to substantiate, augment, or otherwise advance our understanding in this area of academic inquiry.

*What to submit:* All submissions must include two documents, a Chapter Proposal and a separate CV of no more than three pages. The Chapter Proposal must contain (a) a working title of the proposed chapter, (b) an 800 to 1,000-word exposition consisting of a clear description of the proposed ethnographic case study and a concise statement on how and why the foodways being examined can be regarded as a form of intangible cultural heritage, and (c) a one to two-page annotated outline of the proposed chapter. Please do not identify yourself in any way in the Chapter Proposal. Include in your submission a separate CV of no more than three pages. All submissions will go through a referee process by a review committee established in conjunction with the UNESCO Chair Project on Safeguarding and Promoting Cultural Food Heritage at the University of Tours, France.

*Submission format:* All submissions must be written in English and prepared in accordance with the style of the sixth edition of the American Psychological Association (APA) Publication Manual. Please submit your documents in the MS Word file format.

*Submission deadline (and contact person for inquiry):* Please send your Chapter Proposal and CV in the same email on or before **November 15, 2014** (Eastern Time) to:

Casey Lum (lumc@wpunj.edu)

*Notification of acceptance status of chapter proposals:* **December 15, 2014**

*Submission deadline of complete chapters:* on or before **April 15, 2015**

*Length of each complete chapter manuscript:* Each complete chapter manuscript must be between 5,000 and (no more than) 5,500 words, inclusive of the main text and References. The use of the 12-point Times New Roman font in MS Word is preferred.

