



4 September 2017

## **Byron Region Food** *A Northern Rivers Food & Beverage Handbook*

Dear Northern Rivers local food/beverage producer!

An exciting opportunity exists for all our local food and beverage producers (growers and manufacturers) to be included in a regional food and beverage industry handbook. The Northern Rivers region is fast becoming recognised for the quality of its local, gourmet and artisan food and beverage products.

The handbook is being developed by Byron Shire Council, in partnership with the NSW Department of Industry, and in collaboration with our regional neighbouring Councils and industry stakeholders. Although the catalyst for this handbook is the up-coming Gold Coast 2018 Commonwealth Games, we see the opportunity for this handbook to be a resource that represents the region's unique food and beverage producers on a more longstanding basis.

This booklet is applicable to food and beverage producers across the Northern Rivers including the Shires of Tweed, Byron, Ballina, Lismore, Kyogle, Clarence and Richmond. Please note that there is no fee for inclusion.

If you:

- Grow food, or food products locally within the Northern Rivers or,
- Manufacture a food or beverage product within the Northern Rivers, sourcing local ingredients where possible and,
- If you are producing or growing a superior food or beverage product, backed by a quality brand image with the capability to deliver to your market

then we invite you to be a part of this initiative by showcasing your business in this publication.

Managing the production of this publication is Amy Colli. To express interest to be included in the "Byron Region Food" handbook, please contact Amy by **Friday 15<sup>th</sup> September**, via phone (0429 804 890) or email ([gastronomicgoodness@gmail.com](mailto:gastronomicgoodness@gmail.com)).

Kind regards,

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